

DotComSecrets.com

**Same Business
More Money**

“4 Systems This Weekend ”

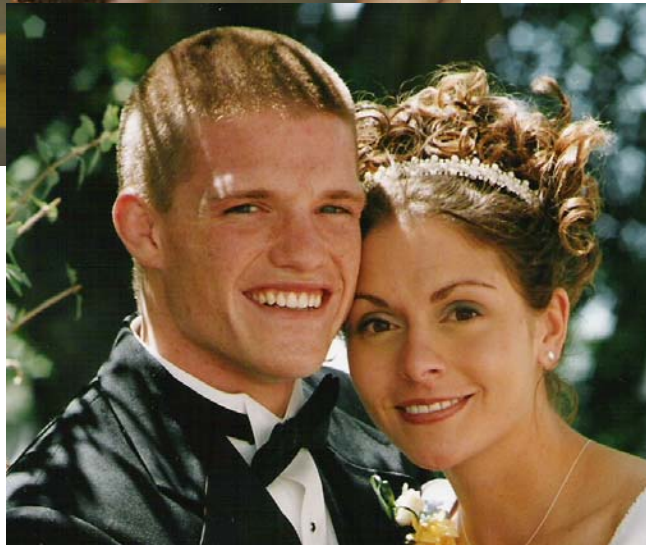
- **Lifeline Of A Lead**
- **Product Development**
- **Online Buyer Lead Generation**
- **Employee Management Systems**

“The Road Less Traveled”

Two roads diverged in a wood
And I took the one less traveled by
And that has made all the difference

- Robert Frost

“The Road I Traveled”



“The Entrepreneur”

- My “Dream”
- Make Tons Of Money
- Be Rich And Famous

“The E-Myth”

- My bottleneck problems
- Slow production
- TOO MUCH WORK!!!



One man show

vs.



Company

“My Mistakes”

- Employees Too Fast
- Right People Right Spots
- No Systems In Place
- No Solid Business Model To Sustain
- = Over \$300,000 In Debt In 7 months

“DotComSecrets System”

- Less than 3 months to dig out of whole
- Solid system that runs by itself
- Very solid team

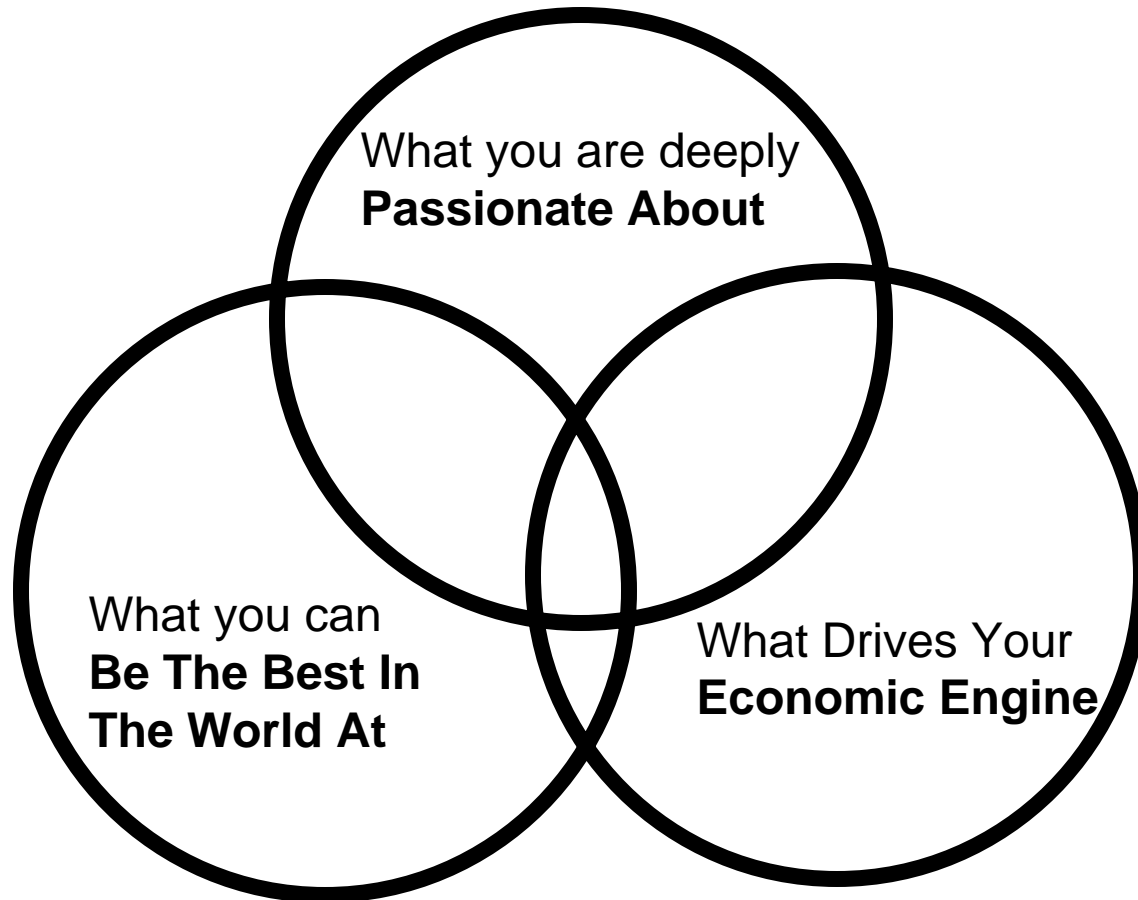
“New Idea Of Entrepreneur”

- Create Jobs
- Provide Value and Change Lives
- Creating Vehicle for others to achieve their dreams

“3 Jobs Of Entrepreneur”

- **Get Specialized Knowledge**
- **Create A System**
- **Take Action**

Hedge Hog



DotComSecrets System

- Part #1 – Lead Generation (focus)
- Part #2 – Continuity (life blood)
- Part #3 – Customer Evolution (goal)
- Part #4 – Customer Profit Share (reward)

Lead Generation Steroids

“The Attractive Character”



“List 2 Blog”

- **Short Emails**
- **Drive to Blog**
 - **Community**
 - **Commitment**
 - **Content (LSI)**

“Product / Project Management System”

"4 Systems This Weekend"

- **Lifeline Of A Lead**
- **Product Development**
- **Online Buyer Lead Generation**
- **Employee Management Systems**

“The End ”